



# **INSNA 2017 Annual Report**

**Prepared by the INSNA Officers to  
the INSNA Business meeting 3 June 2017, Beijing  
(since amended to include results from that meeting)**

**Last revised 6 June 2017**

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## 1. Statement of Purpose

INSNA is the professional association for researchers interested in social network analysis. The association is a non-profit organization founded by Barry Wellman in 1978 and incorporated as a non-profit in the state of Delaware (2008) by Roberta Chase and Steve Borgatti. INSNA promotes and facilitates the scientific study of social networks through various means:

- We publish Connections, a news bulletin containing news, scholarly articles, technical columns, and abstracts and book reviews, and Journal of Social Structure, an online journal designed to facilitate timely dissemination of state-of-the-art results in the interdisciplinary research area of social structure.
- We sponsor the annual International Social Networks Conference (known as Sunbelt) as well as smaller regional conferences
- We maintain electronic services:
  - Our web site features include discussion forums, I-Connect, bibliographies, publications, and much more.
  - We also provide access to listservs: SOcNET, a ListServ electronic discussion forum, and REDES, a Spanish language network Listserv.
- We maintain a database of information on members.

Membership benefits include reduced conference registration fees, a reduced subscription rate for the journal Social Networks, a subscription to Connections, the association's bulletin and journal, and through Connections, access to a bank of network datasets. Additional membership benefits include timely notifications of conferences, symposia, and workshops in network analysis held throughout the year at various locations in the many countries represented by the INSNA membership and access to the world's leading experts on social network analysis through SOcNET (INSNA's online discussion forum) and at INSNA's signature conference, the Sunbelt conference. Members often receive discounts from publishers on new books on social network analysis.

## 2. Board and Committee Rosters, Membership, and Sunbelt Activity

Board Member*	Term Started	Term Ends
Steve Borgatti, President	2016	2019
Ulrik Brandes	2008	2017
Dimitris Christopoulos	2012	2017
Becca Davis	2016	2018
Ainhoa de Federico de la Rua	2014	2017
Kayla de la Haye	2016	2019
Betina Hollstein	2016	2019
Laura Koehly, Vice-President	2016	2019
David Lazer	2008	2017
Dean Lusher	2016	2018
Chris McCarty	2016	2018
John Skvoretz, Past President	2016	2019
Tom Valente, Treasurer	2016	2019
<b>Immediate Past Board Members</b>		
Nosh Contractor	2013	2016
Katie Faust	2010	2015
Emmanuel Lazega	2013	2016
Alessandro Lomi	2013	2016
<b>Editorships</b>		
<i>Connections</i> : Dimitris Christopoulos	2011	2017
<i>J of Social Structure</i> : John Skvoretz	2016	2022
<i>Social Networks</i> ... Tom Valente	2016	
... Martin Everett	2014	

\*54% of current board members are American

**Update.** At the 6 June 2017 board meeting, as part of his duties as Past President, John Skvoretz presented a new slate of INSNA board members to replace four people whose terms expired in 2017. The slate included Ulrik Brandes (continuing member), David Lazer (continuing member), Bernice Pescosolido (new member) and Eric Quintane (new member). The slate was approved by acclamation. Both of the new members will have 3-year terms.

## Award Committees

Richards Award	Vlado Batagelj, Alessandro Lomi, Jim Moody WINNER: rSiena by Tom Snijders, Christian Steglich & many others
Best Student Paper Award	Filip Agneessens, Dan Brass, Marie Ouellet WINNER: Jeff Lienert

## INSNA Membership

Membership each January	2013	2014	2015	2016	2017
Active Regular Members	801	578	558	559	385
Active Student Members	319	234	194	294	91
<b>Total Active Membership</b>	<b>1120</b>	<b>812</b>	<b>752</b>	<b>853</b>	<b>476</b>

\*Exactly 50% of current active members are American

## Conferences & their Organizers

Sunbelt 2017 Beijing 30 May – 4 June	Yanjie Bian, Jar-der Luo, Frank Zhang, Taoxiong Liu
NASN 2017 Washington, DC 26-30 July	Ian McCulloh, Kim Glasgow
Sunbelt 2018 Utrecht 26 June – 1 July	Eva Jaspers, Vincent Buskens, Christiana Steglich, Marijtje van Duijn, Beate Völker
Sunbelt 2019 Montreal 18 – 23 June	Johanne Saint-Charles, Brian Rubineau, Carlo Morselli, Deena White

## Recent Conferences

Year	Number	Location	Registrations	Workshops	Enrollment
2017	XXXVII	Beijing, CN	601*	13	187
2016	XXXVI	Newport Beach, CA	748	33	642
2015	XXXV	Brighton, UK	810	44	673
2014	XXXIV	St. Pete Beach, FL, USA	633	34	470
2013	XXXIII	Hamburg, GERMANY	987	32	442
2012	XXXII	Redondo Beach, CA, USA	605	25	477
2011	XXXI	St. Pete Beach, FL, USA	576	17	374
2010	XXX	Riva del Garda, ITALY	827	15	598
2009	XXIX	San Diego, CA, USA	589	15	336
2008	XXVIII	St. Pete Beach, FL, USA	609	6	321

\*Includes 188 registrants in the Chinese-only section of the conference.

## **2017 Conference Statistics, prepared by Luo, Jar-Der.**

- ◆ English Sessions
  - ◆ 344 registered before the conference.
  - ◆ 36 registered but failed to pay.
  - ◆ 33 registers on-site.
- ◆ Chinese Sessions:
  - ◆ 188 registered before the conference.
- ◆ Total: 601 participants
  - ◆ The number is still increasing...

## **3. Board Actions**

**18 July 2016.** A committee was formed to explore association management options – e.g., whether to continue with JulNet, find a replacement, use separate contractors for accounting and event management, or do everything in-house. The committee consists of Laura Koehly (chair), Becca Davis, Martin Everett, Rich DeJordy and Steve Borgatti (ex officio). Initial findings will be discussed at that Beijing board meeting. Our current contract expires 30 Jan 2018.

**8 April 2016.** Board meeting led by John Skvoretz, and minutes kept by Laura Koehly. Highlights include a review of four expressions of interest to host future Sunbelt Meetings: Melbourne, Australia; Abu Dhabi, United Arab Emirates; Montreal, Canada; and Charleston, South Carolina, United States. As well, the Board considered endorsing several regional conferences on Social Network Analysis. Given the new rotation of the Annual Meetings, there was discussion of supporting a regional North American meeting off years from the North American Sunbelt. In addition, the Board reviewed and discussed the Editor Reports for the Journal of Social Structure and Connections. John Skvoretz volunteered to take over the Editorship of the Journal of Social Structure; Laura Koehly offered to be a Guest Editor for a Special Issue of JOSS on Social Networks and Health. Martin Everett presented his Report of the Nominations Committee.

**20 July 2016.** The board approved Montreal as the site of the 2019 Sunbelt, organized by Johanne Saint-Charles, Brian Rubineau, Carlo Morselli, and Deena White. The dates will be 18-23 June, 2019. An initial alternative had been Charleston, South Carolina, but the proposers had to pull out due to logistical issues.

**20 July 2016.** It was proposed that we end our Connections handling contract with JulNet, to be replaced by Eric Mulholland, an American postdoc living in Vienna, at a salary of €6,000 Euros a year. This was approved with the modification that instead of paying a salary, we would pay by the issue. As it turns out, this saved INSNA €6K this year, since no Connections issues were sent out.

**21 July 2016.** Nikita Basov requested that, starting 2018, INSNA endorse the NetGlow ("Networks in the Global World") series of conferences in St. Petersburg. There were no objections.

**14 Aug 2016.** The board agreed to sponsor the [NASN \(North American Social Networks\) conference](#) in Washington, DC 26 – 30 July 2017, organized by Ian McCulloh and Kim Glasgow. This was a significant decision in that it required a financial commitment by INSNA of \$109K for a non-Sunbelt conference. There was serious concern that it would take away from the Beijing Sunbelt.

**18 Aug 2016.** A committee was formed to rewrite the bylaws of the association. The committee consists of Chris McCarty (chair) and Ulrik Brandes. An initial draft will be discussed at the Beijing board meeting.

**4 Feb 2017.** The organizers of the Utrecht conference (26 June – 1 July, 2018) proposed Emmanuel Lazega to receive the 2018 Simmel award and present the keynote speech. This was immediately approved.

**31 March 2017.** Joe Labianca asked that INSNA sponsor an “in conjunction with” mini-conference associated with this year’s Academy of Management conference in August. We approved it, but the Academy of Management turned it down.

**7 April 2017.** David Krackhardt asked us to consider moving JoSS to the Exeley digital publishing platform, which will cost about \$2700 a year. Exeley provides formatting, indexing, SEO services, usage statistics and the like. There were no objections. Negotiations are currently under way.

## 4. Journals

We thank Jim Moody for many years of fine service as editor of JoSS. In his last year as editor (2015), he published 11 articles. John Skvoretz will be taking over as the new editor. As reported in the previous section, negotiations are currently underway to transition JoSS to a professional digital publishing platform. **Upload 1.** The contract with Exeley was signed at the board meeting. **Update 2.** John Skvoretz reported at the business meeting that 3 articles are currently being processed for upload to the JoSS site.

There is nothing to report on Connections, which was last published in Feb, 2016.

**Update 1.** Just before the business meeting, outgoing editor Dimitris emailed the following report, filed in our shared Google drive.

<https://drive.google.com/open?id=0BxvFZ9w-8R5AVGU2R0xTYXRoLU0>

**Update 2.** The board discussed a proposal by Heather McGregor, new executive dean at Edinburgh Business School, to host Connections at the business school, free of charge to INSNA. The board was in favor, but nothing will be finalized until we find a new editor for Connections to replace Dimitris. A search is currently underway.

## 5. Financial situation – data from JulNet

# International Network for Social Network Analysis

## BALANCE SHEET As of December 31, 2016

	TOTAL
<b>ASSETS</b>	
Current Assets	
Bank Accounts	
11000 Bank of America	139,753.57
Authnet	0.00
Cardinal Checking	8,000.00
CHASE checking	93,144.52
CHASE Savings	1,769.65
<b>Total Bank Accounts</b>	<b>\$242,667.74</b>
Accounts Receivable	
11001 Accounts Receivable	0.00
<b>Total Accounts Receivable</b>	<b>\$0.00</b>
Other Current Assets	
12000 Undeposited Funds	0.00
Undeposited Funds - Bankcard	270.00
<b>Total Other Current Assets</b>	<b>\$270.00</b>
<b>Total Current Assets</b>	<b>\$242,937.74</b>
<b>TOTAL ASSETS</b>	<b>\$242,937.74</b>
<b>LIABILITIES AND EQUITY</b>	
Liabilities	
<b>Total Liabilities</b>	
Equity	
30000 Opening Balance Equity	0.00
32000 Unrestricted Net Assets	118,832.53
Net Income	124,105.21
<b>Total Equity</b>	<b>\$242,937.74</b>
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$242,937.74</b>



## Trend over time

Dec of Year	Conferences	Assets	Net Income	Conference Revenues	Membership Revenues	Expenses
16	Sunbelt 16 Newport^	\$242,937.74	\$124,105.21	\$234,099.24	\$57,176.00	\$169,485.03
15	Brighton + Newport	\$118,832.53	\$69,580.44	\$62,598.62	\$80,821.03	\$81,368.05
14	St Pete*	\$41,392.01	- \$139,543.92	\$90,864.20	\$42,464.22	\$281,257.32
13	Hamburg + Xian	\$189,517.82	-\$79,405.09	\$225,190.35	\$67,340.00	\$383,599.77
12	Redondo**	\$251,500.07	\$3,358.56	\$154,595.00	\$54,955.00	\$214,796.44

^Sunbelt 2016 showed a profit of more than \$60K, which contributed greatly to our enhanced asset position today

\* includes \$50K for Brighton & 18K for Newport; St Pete expenses were \$150K;

\*\* conference expenses were \$140K

**PROFIT AND LOSS**  
January - December 2016

	TOTAL
<hr/>	
<b>INCOME</b>	
47200 Program Income	
47205 Sunbelt Income	234,099.24
47230 Membership Dues	57,176.00
<b>Total 47200 Program Income</b>	<b>291,275.24</b>
Connections - Journal Subscriptions	2,315.00
Uncategorized Income	0.00
<b>Total Income</b>	<b>\$293,590.24</b>
<b>GROSS PROFIT</b>	<b>\$293,590.24</b>

## EXPENSES

60300 Awards and Grants	
Sunbelt Awards	
Student Award	5,000.00
<b>Total Sunbelt Awards</b>	<b>5,000.00</b>
<b>Total 60300 Awards and Grants</b>	<b>5,000.00</b>
62100 Contract Services	
62110 Accounting Fees	2,250.00
62200 Association Management Services	
Management Services	22,000.00
Transaction Processing	6,060.00
<b>Total 62200 Association Management Services</b>	<b>28,060.00</b>
62300 Journal Management	
65012 Connections Journal	9,132.08
<b>Total 62300 Journal Management</b>	<b>9,132.08</b>
<b>Total 62100 Contract Services</b>	<b>39,442.08</b>
65000 Operations	
65005 Bank & Transaction Fees	4,082.33
65020 Postage, Mailing Service	846.98
65040 Supplies	34.00
65050 Telephone, Telecommunications	327.76
<b>Total 65000 Operations</b>	<b>5,291.07</b>
65100 Other Types of Expenses	
65120 Insurance - Liability, D and O	2,752.46
<b>Total 65100 Other Types of Expenses</b>	<b>2,752.46</b>
68300 Travel and Meetings	
Sunbelt Expenses - 2016	98,971.92
Workshop Payments	11,527.50
<b>Total Sunbelt Expenses - 2016</b>	<b>110,499.42</b>
Sunbelt Expenses - 2017	6,500.00
<b>Total 68300 Travel and Meetings</b>	<b>116,999.42</b>
<b>Total Expenses</b>	<b>\$169,485.03</b>

## 6. Report from JulNet Association Management Team by Julie Hewett, CMP CAE

### Comments and Recommendations

- It is our opinion that the continued membership decrease is tied directly to the fact that membership status is not being verified through Sunbelt registration. Several alternative methods for registration have been suggested to address this issue.
- Great improvement has been seen in the communication regarding financial issues and tracking of documentation. There still remains much duplicate effort however.
- There are several outstanding issues regarding incorporation status that we would like to see come to a close during 2017 so that we can move forward with updating banking information.
- 2016 saw a significant drop in admin support time as well as a reduction in fees for services provided.
- The only time allocated for the website was for security updates as all maintenance issues were completed by members of INSNA.

#### Staff Time Allocation

<b>Task</b>	<b>Total Hours 2012</b>	<b>Total Hours 2013</b>	<b>Total Hours 2014</b>	<b>Total Hours 2015</b>	<b>Total Hours 2016</b>
<b>Financial Management</b>	22.87	145	253	225	100
<b>Payment Processing</b>	126.62	268	93	100	80
<b>Membership &amp; Conference Support</b>	279.46	1,148	893	189	85
<b>Website Management</b>	106.53	349	65	50	24
<b>Annual Total</b>	535.48	1,910	1,304	564	289
<b>Weekly Avg</b>	10.29	36.73	25	47	5.5

## Facebook

	<b>April 2012</b>	<b>Dec 2012</b>	<b>April 2013</b>	<b>Dec 2013</b>	<b>Dec 2014</b>	<b>Dec 2015</b>	<b>Dec 2016</b>
Page Likes	857	1,142	1,295	1,644	2,000	2,248	2,873

## Twitter

	<b>Dec 2012</b>	<b>April 2013</b>	<b>Dec 2013</b>	<b>June 2015</b>	<b>Dec 2015</b>	<b>Dec 2016</b>
Followers	219	374	602	1,033	1,225	No longer
Following	n/a	90	115	139	138	Tracked – not being used